

FOR IMMEDIATE RELEASE:

Santa Cruz's First DJ Company purchased by Long-Time Manager

Favorite local DJ and long-time business manager Jack Crawford has purchased Music Now — Santa Cruz's premier professional disc jockey service. Completion of the sale is scheduled for April 1.

As Santa Cruz's first DJ company, Music Now has been a part of the community for 21 years, performing at many local events such as the Capitola Begonia Festival, the Monte Foundation Fireworks Extravaganza and Woodies on the Warf at little or no cost.

With weddings comprising the bulk of its business, Music Now has entertained thousands of happy couples. The company also performs at innumerable corporate events and has been the master of ceremonies for showcases such as the Coconut Grove business show. Music Now is so well known that even its competitors emulate its business practices.

Jack Crawford has been with the company since its inception, quickly becoming one of its most popular DJs and expanding his duties as business manager. He is well known and loved in the community as well as a fixture at all the Chamber events. Jack brings a great deal of personality, drive and experience to the business. His strong work ethic, enthusiasm and calmness are an inspiration to those around him. He is also an accomplished entertainer with more than 35 years of experience in the industry, including five years as a radio personality and a degree from the Columbia School of Broadcasting.

Contact:

Jack Crawford
Music Now DJs
1010 Water Street, Suite A
Santa Cruz, CA 95062
phone: 831-423-4423
fax: 831-423-7945
pager: 831-421-4300
www.musicnowdj.com